

ORDER



Orders
Order / Rev: 219239
Alt Order #:
Product Desc: 12-FHH-905
Estimate: 12-FHH-905
Flight Dates: 11/01/12 - 11/05/12
Original Date / Rev: 11/02/12 / 11/02/12
Order Type: REG

Primary AE: WOOD Local House
Sales Office: L-GR
Sales Region: Loc

Agency
Name: Marketing Resource Group Inc
Buying Contact:
Billing Contact:
 225 South Washington Square
 Lansing, MI 48933

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Friends of Holly Hughes
Demographic: A35+
Product Codes: PL1
Priority: P1
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: TO1743

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	2	\$23,000.00	\$19,550.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	2	\$23,000.00	\$19,550.00	0.00
Totals	2	\$23,000.00	\$19,550.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	11/05/12	11/05/12	Mon Prime Other 2 Monday 8-10p	CM	8-10p	M-----	:30	1	\$16,000.00	P1	0.00	NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$16,000.00		0.00			
N 2	WOOD	11/05/12	11/05/12	Mon Hour 3 Monday 10-11p	CM	10-11p	M-----	:30	1	\$7,000.00	P1	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$7,000.00		0.00			
Totals													2	\$23,000.00	